Add Global Brilliance to your Résumé
HOW MANY OF YOU

...are seeking an internship for the first time?

...have already had at least 1 internship before?
1950

+45 Years

8,000 Students

130,000 Alumni

$5M+ in aid
What are your career goals?
What challenges do you face as an international student?
WHY IES INTERNSHIPS

GUARANTEED INTERNSHIP PLACEMENT in your field of interest

WORLD-CLASS STAFF will support you every step of the way

YOUR SAFETY is our highest priority

INTERVIEW preparation

NETWORK with local industry professionals & our 130,000+ alumni

RÉSUMÉ review

Cultural TRIPS & EVENTS

FULL-TIME work experience
What else is included in the program?

• Assistance securing CPT letter from employer
• On-site residence life staff and 24/7 emergency support
• Optional site visits to major employers
KEY CONTACTS – U.S. PROGRAMS

Diane Arthur
College Relations Manager – U. of Michigan

Angela Liu
Advisor – Chicago & New York

Andrew Erwin
Program Director – Chicago & New York
PLACEMENT PROCESS

- **Admission Decision**: Within 2 weeks of application completion
- **Confirmation**: $500 deposit
- **Interview**: Skype, phone, or e-mail
- **Placement Secured**: Mutual agreement between student and employer
Prizes anyone?
How many languages are spoken in very popular IES Internships location, New York City?
TRIVIA QUESTION

Which competency have employers said they weigh most heavily in an intern?

a) Ability to multitask
b) Ability to work in a team
c) Following directions
d) Being a self-starter
e) Foreign language skills

Source: NACE Center For Career Development & Talent Acquisition
SAMPLE PLACEMENT FIELDS

Education
Marketing
Social Impact & Not-for-profit Organizations

Business
Entrepreneurship & Tech Startups
Fashion
Financial Services
Graphic Design
Law
Marketing & Communications
Publishing
Urban Planning
NEW YORK PLACEMENTS
EMPLOYER SITE VISITS - NYC

American Express
Barclays
Goldman Sachs
HarperCollins Publishers
The New York Times
Financial Services Internship

Financial Operations Intern

Our mission is to remove the financial friction of starting and running an early stage enterprise through a range of services across accounting, tax, interim CFO and advisement. We provide unparalleled financial insight that allows early stage companies to grow their businesses sustainably. Our services include: financial modeling, reporting, decision support, cap table management, bookkeeping, tax & audit

The intern will work on the operations team reporting to the Chief of Staff.

Typical duties/projects:

• Assist with Accounts Receivable and Accounts Payable, including invoicing and follow up
• Build out financial forecasts and models such as MoM Revenue models, capacity models, and commission calc. models
• Research new software and tech tools that may benefit Nomad Financial
• Build reports for various aspects of the business such as internal NPS survey reports, budget reports
• Help maintain our CRM, clean up data, research new functionality that we may benefit from
UI/UX Internship

User Interface/User Experience Intern

We are enhancing our technology to provide our community of students and beyond with a best-in-class digital experience that epitomizes our mission: the advancement of students through recognition.

We are seeking a UI/UX intern to join our digital product design initiatives. In this role, you will partner with Product Management, Engineering and content managers to discover and deliver valuable, seamless, and delightful products for our students. You will work closely with our Creative Design team to ensure that all digital products reflect our signature brand sensibility.

**Responsibilities and projects include (but are not limited to):**

- Analyze user behavior
- Collaborate with Community Success and Product teams to gain quality feedback from student users.
- Experiment with different user experience flows
- Create proposals of product enhancements
- Research the latest design scopes and present to the team if/why we should implement changes
Growth Marketing Internship

We are looking for an innovative, forward-thinking, and highly skilled Growth Marketing Intern, to join our Growth team. The role will work collaboratively with a cross-functional team to concept, design, and create compelling acquisition marketing and evergreen “always on” content and associated content across multiple acquisition channels and platforms.

Our growth team has a range of responsibilities -- from our student engagement, social media campaigns, and user acquisition. The role will report into the Chief Revenue Officer.

Responsibilities and projects include (but are not limited to):

• Analyze user behavior
• Experiment with user acquisition tactics
• Collaborate with the product team to automate engagement features
• Collaborate with Content & Creative team to create a paid social media ad campaign strategy
Digital Marketing Internship

Professional association with over 9,000 members in 70 countries is seeking a summer intern to work in our global headquarters with our marketing & communications and web development teams. The successful candidate will receive training and exposure to a range of digital marketing practices, including web content structure and taxonomy, search engine optimization, and assisting in the creation of social media content.

The incumbent will be given opportunities to take an active role in order to demonstrate and build on their current skill set.

Principle Training Opportunities include:

• Website Taxonomy - including structuring web content pages for optimum user experience (UX)

• Search Engine Optimization – setting up content pages with the right information so that search engines can find them

• Content Marketing – assisting in the creation of memes and other creative content for social media channels
Energy Efficiency - Data Analysis Internship

Measurement and Verification (M&V) of Energy Retrofit Projects

Building Performance Lab (BPL) seeks summer interns to support its research on high-performance building operations and practices in existing commercial and public buildings. We focus on improving efficiency and optimizing building operations through building systems research and development.

The M&V intern will join the BPL M&V team in evaluating varied types of projects, such as lighting upgrades, steam trap replacements, motor control installations and HVAC equipment replacements.

The intern will learn specific techniques for M&V-related evaluation, such as energy baseline validation, linear change-point regression analysis, use of data-loggers for field measurement of key operating parameters, and extraction and use of Building Automation System (BAS) and real-time meter (RTM) data in the M&V savings determination process.

The position requires strong analytical abilities and a knowledge of statistics (intermediate level preferred). Database and programming skills are also valued for potential collaborative work in the development of process-automation tools.

Duties will include:

• Performing data compilation, energy calculations and statistical analysis to develop baseline energy consumption.
• Supporting field measurement of pre- and post-retrofit energy consumption of energy conservation measures.
• Developing data analysis methodologies/tools to process high-volume datasets.
• Evaluating the energy and cost savings of projects, and comparing that to initial projections and the cost of the retrofit.
Great Mentors!

• Owner/Founder - former Forbes 30 under 30 tech entrepreneur

• 15 year veteran of financial services and venture capital

• Managing Director of Global Marketing & Communications

• Senior research scientist with 25+ years experience in building science and energy efficiency industries
HOUSING

- New York: 92Y Street Y & 92Y Residence
  - 140-year old cultural and community center
  - Celebrity speakers and guests (past guests: Bill Clinton, Julia Louis-Dreyfus, Tom Cruise, Cameron Diaz, Stephen Colbert)
  - Fitness center & pool

- Chicago: University Center
  - Fitness center, recreation area, dining center
  - Chicago’s public train (“El”) and bus system just outside the front door
  - One block from “The Loop”, Chicago’s Business District
  - Two blocks from Michigan Avenue
  - Connected to famous State Street Shopping Corridor
  - Adjacent to Harold Washington Library
FINANCIAL AID

Donor Funded Aid

• You are eligible!
• IES Financial Aid Application

In place of official Student Aid Report...
• Submit an example financial aid award letter, documenting any scholarship or funding you are receiving from any source
• Write a letter documenting cost of attendance and calculated financial need
• Write a letter noting any significant changes in financial situation since enrolling at U of M
• Awarded in April
Service Learning Summer Internship Scholarship

The Service Learning Scholarship was initiated by the Hemera Foundation, whose mission is to foster basic human goodness in individuals and society. This Scholarship, which will be sustained through a foundation collaborative, aims to inspire students to make a social impact through summer internships within philanthropic or direct service/social service organizations.

Amount: Up to $5,000

Eligibility:

- Applicants must be accepted to and attend an IES Abroad standard summer internship program.
- Applicants must be undergraduates in good standing at an accredited U.S. college or university.
- Applicants must be interested in a summer internship opportunity within the philanthropic or direct service/social service fields.
- Applicants must show a demonstrated financial need, and hold B average or better at their university or college.
ELIGIBILITY REQUIREMENTS

• 18 years of age
• In good standing at home school (academically and disciplinarily)
• 2.5 GPA or better on a 4.0 scale*
• At least sophomore standing prior to application; rising junior status at time of program departure**
• Enrolled in a full-time degree program, or graduates intending to begin internship within 12 months after graduation

Domestic Application deadline: March 8, 2019

*Shanghai Engineering has alternate eligibility requirements (3.0 GPA, 2 semesters of related course work, STEM major)
**Freshmen may be accepted on a case-by-case basis
***London internship and Paris internship deadline- a week earlier than others to allow for visa processing
Speak to an IES Internships Representative!

Diane Arthur
College Relations Manager

Angela Liu
Chicago and New York Program Advisor

(800) 995-2300
Internships@IESabroad.org